

The `hologo` package

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Abstract

This package starts a collection of logos with support for bookmarks strings.

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1 Documentation

1.1 Logo macros

`\hologo {\langle name \rangle}`

Macro `\hologo` sets the logo with name $\langle name \rangle$. The following table shows the supported names.

name	variant	logo	since
AmS ^{La} T _E X		$\mathcal{A}\mathcal{M}^S\text{-}\mathcal{L}\mathcal{A}\mathcal{T}\mathcal{E}\mathcal{X}$	2010/04/16
AmS ^T eX		$\mathcal{A}\mathcal{M}^S\text{-T}\mathcal{E}\mathcal{X}$	2010/04/16
ConTeXt		Con _E Xt	2011/03/25
ConTeXt	narrow	Con _E Xt	2011/03/25
ConTeXt	simple	Con _E Xt	2011/03/25
eTeX		$\varepsilon\text{-T}\mathcal{E}\mathcal{X}$	2010/04/08
iniTeX		iniT _E X	2010/11/21
LaTeX		L _A T _E X	2010/04/08
LaTeX2e		L _A T _E X ₂ ε	2010/04/08
LaTeX3		L _A T _E X ₃	2010/04/24
LaTeXe		L _A T _E X ₂ ε	2010/04/08
LuaLaTeX		LuaL _A T _E X	2010/04/08
LuaTeX		LuaT _E X	2010/04/08
pdfTeX		pdfT _E X	2010/04/08
pdfLaTeX		pdfL _A T _E X	2010/04/08
plainTeX		plain T _E X	2010/04/08
plainTeX	space	plain T _E X	2010/04/16
plainTeX	hyphen	plain-T _E X	2010/04/16
plainTeX	runtogther	plainT _E X	2010/04/16
TeX		T _E X	2010/04/08
virTeX		iniT _E X	2010/11/21
VTeX		V _T E _X	2010/04/24
XeLaTeX		X _E L _A T _E X	2010/04/08
XeTeX		X _E T _E X	2010/04/08

`\Hologo {\langle name \rangle}`

Macro `\Hologo` starts the logo $\langle name \rangle$ with an uppercase letter.

1.2 Setup macros

The package does not support package options, but the following setup macros can be used to set options.

```
\holoSetup {\langle key value list\rangle}
```

Macro `\holoSetup` sets global options.

```
\holoLogoSetup {\langle logo\rangle} {\langle key value list\rangle}
```

Some options can also be used to configure a logo. These settings take precedence over global option settings.

1.3 Options

There are boolean and string options:

Boolean option: It takes `true` or `false` as value. If the value is omitted, then `true` is used.

String option: A value must be given as string. (But the string might be empty.)

The following options can be used both in `\holoSetup` and `\holoLogoSetup`:

break: enables or disables line breaks inside the logo. This setting is refined by options `hyphenbreak`, `spacebreak` or `discretionarybreak`. Default is `false`.

hyphenbreak: enables or disables the line break right after the hyphen character.

spacebreak: enables or disables line breaks at space characters.

discretionarybreak: enables or disables line breaks at hyphenation points (inserted by `\-`).

Macro `\holoLogoSetup` also knows:

variant: This is a string option. It specifies a variant of a logo that must exist. An empty string selects the package default variant.

Example:

```
\holoSetup{break=false}
\holoLogoSetup{plainTeX}{variant=hyphen,hyphenbreak}
Then "plain-TeX" contains one break point after the hyphen.
```

2 Implementation

```
1 (*package)
```

Reload check, especially if the package is not used with L^AT_EX.

```
2 \begingroup\catcode61\catcode48\catcode32=10\relax%
3   \catcode13=5 % ^~M
4   \endlinechar=13 %
5   \catcode35=6 % #
6   \catcode39=12 % '
7   \catcode44=12 % ,
8   \catcode45=12 % -
9   \catcode46=12 % .
10  \catcode58=12 % :
11  \catcode64=11 % @
12  \catcode123=1 % {
13  \catcode125=2 % }
14  \expandafter\let\expandafter\x\csname ver@holo.sty\endcsname
15  \ifx\x\relax % plain-TeX, first loading
16  \else
17    \def\empty{}%
18    \ifx\x\empty % LaTeX, first loading,
```

```

19      % variable is initialized, but \ProvidesPackage not yet seen
20  \else
21      \expandafter\ifx\csname PackageInfo\endcsname\relax
22          \def\x#1#2{%
23              \immediate\write-1{Package #1 Info: #2.}%
24          }%
25      \else
26          \def\x#1#2{\PackageInfo{#1}{#2, stopped}}%
27      \fi
28      \x{hologo}{The package is already loaded}%
29      \aftergroup\endinput
30  \fi
31 \fi
32 \endgroup%

```

Package identification:

```

33 \begingroup\catcode61\catcode48\catcode32=10\relax%
34   \catcode13=5 % ^M
35   \endlinechar=13 %
36   \catcode35=6 % #
37   \catcode39=12 % ,
38   \catcode40=12 % (
39   \catcode41=12 % )
40   \catcode44=12 % ,
41   \catcode45=12 % -
42   \catcode46=12 % .
43   \catcode47=12 % /
44   \catcode58=12 % :
45   \catcode64=11 % @
46   \catcode91=12 % [
47   \catcode93=12 % ]
48   \catcode123=1 % {
49   \catcode125=2 % }
50   \expandafter\ifx\csname ProvidesPackage\endcsname\relax
51       \def\x#1#2#3[#4]{\endgroup
52           \immediate\write-1{Package: #3 #4}%
53           \xdef#1[#4]%
54       }%
55   \else
56       \def\x#1#2[#3]{\endgroup
57           #2[#3]%
58           \ifx#1\undefined
59               \xdef#1[#3]%
60           \fi
61           \ifx#1\relax
62               \xdef#1[#3]%
63           \fi
64       }%
65   \fi
66 \expandafter\x\csname ver@hologo.sty\endcsname
67 \ProvidesPackage{hologo}%
68 [2011/04/21 v1.5 Logo collection (HO)]%
69 \begingroup\catcode61\catcode48\catcode32=10\relax%
70   \catcode13=5 % ^M
71   \endlinechar=13 %
72   \catcode123=1 % {
73   \catcode125=2 % }
74   \catcode64=11 % @
75   \def\x{\endgroup
76       \expandafter\edef\csname HOLOGO@AtEnd\endcsname{%
77           \endlinechar=\the\endlinechar\relax
78           \catcode13=\the\catcode13\relax
79           \catcode32=\the\catcode32\relax

```

```

80      \catcode35=\the\catcode35\relax
81      \catcode61=\the\catcode61\relax
82      \catcode64=\the\catcode64\relax
83      \catcode123=\the\catcode123\relax
84      \catcode125=\the\catcode125\relax
85      }%
86  }%
87 \x\catcode61\catcode48\catcode32=10\relax%
88 \catcode13=5 % ^~M
89 \endlinechar=13 %
90 \catcode35=6 % #
91 \catcode64=11 % @
92 \catcode123=1 % {
93 \catcode125=2 % }
94 \def\TMP@EnsureCode#1#2{%
95   \edef\Hologo@AtEnd{%
96     \Hologo@AtEnd
97     \catcode#1=\the\catcode#1\relax
98   }%
99   \catcode#1=#2\relax
100 }%
101 \TMP@EnsureCode{10}{12}%
102 \TMP@EnsureCode{33}{12}%
103 \TMP@EnsureCode{36}{3}%
104 \TMP@EnsureCode{39}{12}%
105 \TMP@EnsureCode{40}{12}%
106 \TMP@EnsureCode{41}{12}%
107 \TMP@EnsureCode{42}{12}%
108 \TMP@EnsureCode{43}{12}%
109 \TMP@EnsureCode{44}{12}%
110 \TMP@EnsureCode{45}{12}%
111 \TMP@EnsureCode{46}{12}%
112 \TMP@EnsureCode{47}{12}%
113 \TMP@EnsureCode{58}{12}%
114 \TMP@EnsureCode{59}{12}%
115 \TMP@EnsureCode{60}{12}%
116 \TMP@EnsureCode{62}{12}%
117 \TMP@EnsureCode{63}{12}%
118 \TMP@EnsureCode{91}{12}%
119 \TMP@EnsureCode{93}{12}%
120 \TMP@EnsureCode{94}{7}%
121 \TMP@EnsureCode{95}{8}%
122 \TMP@EnsureCode{96}{12}%
123 \TMP@EnsureCode{124}{12}%
124 \edef\Hologo@AtEnd{%
125   \Hologo@AtEnd
126   \escapechar\the\escapechar\relax
127   \noexpand\endinput
128 }%
129 \escapechar=92 %

```

2.1 Load resources

```

130 \begingroup\expandafter\expandafter\expandafter\endgroup
131 \expandafter\ifx\csname RequirePackage\endcsname\relax
132   \input ltxcmds.sty\relax
133   \input infwarerr.sty\relax
134   \input kvsetkeys.sty\relax
135   \input kvdefinekeys.sty\relax
136   \input pdftexcmds.sty\relax
137   \input ifpdf.sty\relax
138   \input ifluatex.sty\relax
139   \input ifxetex.sty\relax

```

```

140  \input ifvtex.sty\relax
141 \else
142  \RequirePackage{ltxcmds}[2010/04/16]%
143  \RequirePackage{infwarerr}[2010/04/08]%
144  \RequirePackage{kvsetkeys}[2010/03/01]%
145  \RequirePackage{kvdefinekeys}[2010/03/01]%
146  \RequirePackage{pdftexcmds}[2010/04/01]%
147  \RequirePackage{ifpdf}[2010/01/28]%
148  \RequirePackage{ifluatex}[2010/03/01]%
149  \RequirePackage{ifxetex}[2009/01/23]%
150  \RequirePackage{ifvtex}[2010/03/01]%
151 \fi

\HOLOGO@IfDefined

152 \def\HOLOGO@IfExists#1{%
153   \ifx\@undefined#1%
154     \expandafter\ltx@secondoftwo
155   \else
156     \ifx\relax#1%
157       \expandafter\ltx@secondoftwo
158     \else
159       \expandafter\expandafter\expandafter\ltx@firstoftwo
160     \fi
161   \fi
162 }

```

2.2 Setup macros

\hologoSetup

```

163 \def\hologoSetup{%
164   \let\HOLOGO@name\relax
165   \HOLOGO@Setup
166 }

```

\hologoLogoSetup

```

167 \def\hologoLogoSetup#1{%
168   \edef\HOLOGO@name{\#1}%
169   \ltx@ifUndefined{HoLogo@\HOLOGO@name}{%
170     \@PackageError{hologo}{%
171       Unknown logo `'\HOLOGO@name'%
172     }@\ehc
173     \@gobble
174   }{%
175     \HOLOGO@Setup
176   }%
177 }

```

\HOLOGO@Setup

```

178 \def\HOLOGO@Setup{%
179   \kvsetkeys{HoLogo}%
180 }

```

2.3 Options

\HOLOGO@DefineBoolOption

```

181 \def\HOLOGO@DeclareBoolOption#1{%
182   \expandafter\chardef\csname HOLOGOPT@#1\endcsname\ltx@zero
183   \kv@define@key{HoLogo}{#1}[true]{%
184     \def\HOLOGO@temp{\#1}%
185     \ifx\HOLOGO@temp\HOLOGO@true
186       \ifx\HOLOGO@name\relax

```

```

187      \expandafter\chardef\csname HOLOGOPT@#1\endcsname=\ltx@one
188      \else
189          \expandafter\chardef\csname
190              HoLogoOpt@#1@\HOLOGO@name\endcsname\ltx@one
191      \fi
192      \HOLOGO@SetBreakAll{#1}%
193  \else
194      \ifx\HOLOGO@temp\HOLOGO@false
195          \ifx\HOLOGO@name\relax
196              \expandafter\chardef\csname HOLOGOPT@#1\endcsname=\ltx@zero
197          \else
198              \expandafter\chardef\csname
199                  HoLogoOpt@#1@\HOLOGO@name\endcsname=\ltx@zero
200          \fi
201          \HOLOGO@SetBreakAll{#1}%
202      \else
203          \PackageError{hologo}{%
204              Unknown value ‘##1’ for boolean option ‘#1’. \MessageBreak
205              Known values are ‘true’ and ‘false’%
206          }{\@ehc}
207      \fi
208  \fi
209 }%
210 }

\HOLOGO@SetBreakAll

211 \def\HOLOGO@SetBreakAll#1{%
212     \def\HOLOGO@temp{#1}%
213     \ifx\HOLOGO@temp\HOLOGO@break
214         \ifx\HOLOGO@name\relax
215             \chardef\HOLOGOPT@hyphenbreak=\HOLOGOPT@break
216             \chardef\HOLOGOPT@spacebreak=\HOLOGOPT@break
217             \chardef\HOLOGOPT@discretionarybreak=\HOLOGOPT@break
218     \else
219         \expandafter\chardef
220             \csname HoLogoOpt@hyphenbreak@\HOLOGO@name\endcsname=%
221             \csname HoLogoOpt@break@\HOLOGO@name\endcsname
222         \expandafter\chardef
223             \csname HoLogoOpt@spacebreak@\HOLOGO@name\endcsname=%
224             \csname HoLogoOpt@break@\HOLOGO@name\endcsname
225         \expandafter\chardef
226             \csname HoLogoOpt@discretionarybreak@\HOLOGO@name
227                 \endcsname=%
228             \csname HoLogoOpt@break@\HOLOGO@name\endcsname
229     \fi
230 }%
231 }

\HOLOGO@true

232 \def\HOLOGO@true{true}

\HOLOGO@false

233 \def\HOLOGO@false{false}

\HOLOGO@break

234 \def\HOLOGO@break{break}

235 \HOLOGO@DeclareBoolOption{break}
236 \HOLOGO@DeclareBoolOption{hyphenbreak}
237 \HOLOGO@DeclareBoolOption{spacebreak}
238 \HOLOGO@DeclareBoolOption{discretionarybreak}

```

```

239 \kv@define@key{HoLogo}{variant}{%
240   \ifx\HOLOGO@name\relax
241     \PackageError{hologo}{%
242       Option 'variant' is not available in \string\hologoSetup,%
243       \MessageBreak
244       Use \string\hologoLogoSetup\space instead%
245     }{\ehc}
246   \else
247     \edef\HOLOGO@temp{\#1}%
248     \ifx\HOLOGO@temp\ltx@empty
249       \expandafter
250       \let\csname HoLogoOpt@variant@\HOLOGO@name\endcsname\undefined
251     \else
252       \ltx@ifundefined{HoLogo@\HOLOGO@name @\HOLOGO@temp}{%
253         \PackageError{hologo}{%
254           Unknown variant '\HOLOGO@temp' of logo '\HOLOGO@name'%
255         }{\ehc}
256       }{%
257         \expandafter
258         \let\csname HoLogoOpt@variant@\HOLOGO@name\endcsname
259         \HOLOGO@temp
260       }%
261     \fi
262   \fi
263 }

\HOLOGO@Variant

264 \def\HOLOGO@Variant#1{%
265   #1%
266   \ltx@ifundefined{HoLogoOpt@variant@#1}{%
267     }{%
268       @\csname HoLogoOpt@variant@#1\endcsname
269     }%
270 }

```

2.4 Break/no-break support

```

\HOLOGO@space

271 \def\HOLOGO@space{%
272   \ltx@ifundefined{HoLogoOpt@spacebreak@\HOLOGO@name}{%
273     \ltx@ifundefined{HoLogoOpt@break@\HOLOGO@name}{%
274       \chardef\HOLOGO@temp=\HOLOGOPT@spacebreak
275     }{%
276       \chardef\HOLOGO@temp=%
277       \csname HoLogoOpt@break@\HOLOGO@name\endcsname
278     }%
279   }{%
280     \chardef\HOLOGO@temp=%
281     \csname HoLogoOpt@spacebreak@\HOLOGO@name\endcsname
282   }%
283   \ifcase\HOLOGO@temp
284     \penalty10000 %
285   \fi
286   \ltx@space
287 }

\HOLOGO@hyphen

288 \def\HOLOGO@hyphen{%
289   \ltx@ifundefined{HoLogoOpt@hyphenbreak@\HOLOGO@name}{%
290     \ltx@ifundefined{HoLogoOpt@break@\HOLOGO@name}{%
291       \chardef\HOLOGO@temp=\HOLOGOPT@hyphenbreak

```

```

292     }{%
293         \chardef\HOLOGO@temp=%
294         \csname HoLogoOpt@break@\HOLOGO@name\endcsname
295     }%
296 }{%
297     \chardef\HOLOGO@temp=%
298     \csname HoLogoOpt@hyphenbreak@\HOLOGO@name\endcsname
299 }%
300 \ifcase\HOLOGO@temp
301     \ltx@mbox{-}%
302 \else
303     -%
304 \fi
305 }

\HOLOGO@discretionary

306 \def\HOLOGO@discretionary{%
307   \ltx@ifundefined{HoLogoOpt@discretionarybreak@\HOLOGO@name}{%
308     \ltx@ifundefined{HoLogoOpt@break@\HOLOGO@name}{%
309       \chardef\HOLOGO@temp=\HOLOGOPT@discretionarybreak
310     }{%
311       \chardef\HOLOGO@temp=%
312       \csname HoLogoOpt@break@\HOLOGO@name\endcsname
313     }%
314   }{%
315     \chardef\HOLOGO@temp=%
316     \csname HoLogoOpt@discretionarybreak@\HOLOGO@name\endcsname
317   }%
318 \ifcase\HOLOGO@temp
319     \ltx@mbox{-}%
320 \else
321     \-
322 \fi
323 }

\HOLOGO@mbox

323 \def\HOLOGO@mbox#1{%
324   \ltx@ifundefined{HoLogoOpt@break@\HOLOGO@name}{%
325     \chardef\HOLOGO@temp=\HOLOGOPT@hyphenbreak
326   }{%
327     \chardef\HOLOGO@temp=%
328     \csname HoLogoOpt@break@\HOLOGO@name\endcsname
329   }%
330 \ifcase\HOLOGO@temp
331     \ltx@mbox{#1}%
332 \else
333     #1%
334 \fi
335 }

```

2.5 \hologo

```

336 \HOLOGO@IfExists\hologo{%
337   \PackageError{hologo}{%
338     \string\hologo\ltx@space is already defined.\MessageBreak
339     Package loading is aborted%
340   }\@ehc
341   \HOLOGO@AtEnd
342 }%
343 \HOLOGO@IfExists\hologorobust{%
344   \PackageError{hologo}{%
345     \string\hologorobust\ltx@space is already defined.\MessageBreak
346     Package loading is aborted%
347 }

```

```

347  }\@ehc
348  \HOLOGO@AtEnd
349 }%
\nologorobust
350 \ltx@ifundefined{protected}{%
351   \ltx@ifundefined{DeclareRobustCommand}{%
352     \def\hologorobust#1{%
353   }{%
354     \DeclareRobustCommand*\hologorobust[1]{%
355   }{%
356 }{%
357   \protected\def\hologorobust#1{%
358 }{%
359 }{%
360   \edef\HOLOGO@name{#1}{%
361     \ltx@ifundefined{HoLogo@\HOLOGO@Variant\HOLOGO@name}{%
362       \@PackageError{hologo}{%
363         Unknown logo '\HOLOGO@name'%
364       }{%
365         ?\HOLOGO@name?%
366     }{%
367       \csname HoLogo@\HOLOGO@Variant\HOLOGO@name\endcsname\ltx@firstoftwo
368     }{%
369   }{%
\nologo
370 \def\hologo#1{%
371   \HOLOGO@ifexists\texorpdfstring\texorpdfstring\ltx@firstoftwo
372 }{%
373   \hologorobust{#1}{%
374 }{%
375   \ltx@ifundefined{HoLogoBkm@\HOLOGO@Variant{#1}}{%
376     \ltx@ifdefined{HoLogo@#1}{?#1?}{#1}{%
377   }{%
378     \csname HoLogoBkm@\HOLOGO@Variant{#1}\endcsname\ltx@firstoftwo
379   }{%
380 }{%
381 }{%
\Hologorobust
382 \ltx@ifundefined{protected}{%
383   \ltx@ifundefined{DeclareRobustCommand}{%
384     \def\Hologorobust#1{%
385   }{%
386     \DeclareRobustCommand*\Hologorobust[1]{%
387   }{%
388 }{%
389   \protected\def\Hologorobust#1{%
390 }{%
391 }{%
392   \edef\HOLOGO@name{#1}{%
393     \ltx@ifundefined{HoLogo@\HOLOGO@Variant\HOLOGO@name}{%
394       \@PackageError{hologo}{%
395         Unknown logo '\HOLOGO@name'%
396       }{%
397         ?\HOLOGO@name?%
398     }{%
399       \csname HoLogo@\HOLOGO@Variant\HOLOGO@name\endcsname\ltx@secondoftwo
400     }{%
401   }{%

```

```

\Hologo

402 \def\Hologo#1{%
403   \HOLOGO@IfExists\texorpdfstring\texorpdfstring{ltx@firstoftwo
404   {%
405     \Hologorobust{#1}%
406   }{%
407     \ltx@ifundefined{HoLogoBkm@\HOLOGO@Variant{#1}}{%
408       \ltx@ifundefined{HoLogo@#1}{?#1?}{#1}%
409     }{%
410       \csname HoLogoBkm@\HOLOGO@Variant{#1}\endcsname\ltx@secondoftwo
411     }%
412   }%
413 }

2.6 Helpers

\HOLOGO@PdfdocUnicode

414 \def\HOLOGO@PdfdocUnicode{%
415   \ifx\ifHy@unicode\iftrue
416     \expandafter\ltx@secondoftwo
417   \else
418     \expandafter\ltx@firstoftwo
419   \fi
420 }

\HOLOGO@Math

421 \def\HOLOGO@MathSetup{%
422   \mathsurround0pt\relax
423   \HOLOGO@IfExists\f@series{%
424     \if b\expandafter\ltx@car\f@series x\@nil
425       \csname boldmath\endcsname
426     \fi
427   }{}}%
428 }

\HOLOGO@TempDimen

429 \dimendef\HOLOGO@TempDimen=\ltx@zero

\HOLOGO@NegativeKerning

430 \def\HOLOGO@NegativeKerning#1{%
431   \begingroup
432     \HOLOGO@TempDimen=0pt\relax
433     \comma@parse@normalized{#1}%
434     \ifdim\HOLOGO@TempDimen=0pt %
435       \expandafter\HOLOGO@@NegativeKerning\comma@entry
436     \fi
437     \ltx@gobble
438   }%
439   \ifdim\HOLOGO@TempDimen<0pt %
440     \kern\HOLOGO@TempDimen
441   \fi
442   \endgroup
443 }

\HOLOGO@@NegativeKerning

444 \def\HOLOGO@@NegativeKerning#1#2{%
445   \setbox\ltx@zero\hbox{#1#2}%
446   \HOLOGO@TempDimen=\wd\ltx@zero
447   \setbox\ltx@zero\hbox{#1\kern0pt#2}%
448   \advance\HOLOGO@TempDimen by -\wd\ltx@zero
449 }

```

```

\HOLOGO@SpaceFactor
450 \def\HOLOGO@SpaceFactor{%
451   \spacefactor1000 %
452 }

2.7 TEX and friends

2.7.1 TEX
\HoLogo@TeX Source: LATEX kernel.
453 \def\HoLogo@TeX#1{%
454   T\kern-.1667em\lower.5ex\hbox{E}\kern-.125emX\HOLOGO@SpaceFactor
455 }

2.7.2 plain TEX
\HoLogo@plainTeX@space Source: "The TEXbook"
456 \def\HoLogo@plainTeX@space#1{%
457   \HOLOGO@mbox{\#1{p}{P}lain}\HOLOGO@space\hologo{TeX}%
458 }

\HoLogoBkm@plainTeX@space
459 \def\HoLogoBkm@plainTeX@space#1{%
460   #1{p}{P}lain \hologo{TeX}%
461 }

\HoLogo@plainTeX@hyphen
462 \def\HoLogo@plainTeX@hyphen#1{%
463   \HOLOGO@mbox{\#1{p}{P}lain}\HOLOGO@hyphen\hologo{TeX}%
464 }

\HoLogoBkm@plainTeX@hyphen
465 \def\HoLogoBkm@plainTeX@hyphen#1{%
466   #1{p}{P}lain-\hologo{TeX}%
467 }

\HoLogo@plainTeX@runtogether
468 \def\HoLogo@plainTeX@runtogether#1{%
469   \HOLOGO@mbox{\#1{p}{P}lain\hologo{TeX}}%
470 }

\HoLogoBkm@plainTeX@runtogether
471 \def\HoLogoBkm@plainTeX@runtogether#1{%
472   #1{p}{P}lain\hologo{TeX}%
473 }

\HoLogo@plainTeX
474 \def\HoLogo@plainTeX{\HoLogo@plainTeX@space}

\HoLogoBkm@plainTeX
475 \def\HoLogoBkm@plainTeX{\HoLogoBkm@plainTeX@space}

```

2.7.3 L^AT_EX

\HoLogo@LaTeX Source: L^AT_EX kernel.

```
476 \def\HoLogo@LaTeX#1{%
477   L%
478   \kern-.36em%
479   \begingroup
480     \setbox\ltx@zero\hbox{T}%
481     \vbox to\ht\ltx@zero{%
482       \hbox{%
483         \ltx@ifundefined{check@mathfonts}{%
484           \csname sevenrm\endcsname
485         }{%
486           \check@mathfonts
487           \fontsize\sf@size\z@
488           \math@fontsfalse\selectfont
489         }%
490         A%
491       }%
492       \vss
493     }%
494   \endgroup
495   \kern-.15em%
496   \hologo{TeX}%
497 }
```

2.7.4 L^AT_EX 2_ε

\HoLogo@LaTeXe Source: L^AT_EX kernel

```
498 \def\HoLogo@LaTeXe#1{%
499   \hologo{TeX}%
500   \kern.15em%
501   \hbox{%
502     \HOLOGO@MathSetup
503     2%
504     ${_{\textstyle\{\varepsilon\}}}$%
505   }%
506 }
```

\HoLogoBkm@LaTeXe

```
507 \def\HoLogoBkm@LaTeXe#1{%
508   \hologo{TeX}%
509   2%
510   \HOLOGO@PdfdocUnicode{e}{\textepsilon}%
511 }
```

\HoLogo@LaTeX2e

```
512 \expandafter\let\csname HoLogo@LaTeX2e\endcsname\HoLogo@LaTeXe
```

\HoLogoBkm@LaTeX2e

```
513 \expandafter\let\csname HoLogoBkm@LaTeX2e\endcsname\HoLogoBkm@LaTeXe
```

2.7.5 L^AT_EX3

\HoLogo@LaTeX3 Source: L^AT_EX kernel

```
514 \expandafter\def\csname HoLogo@LaTeX3\endcsname#1{%
515   \hologo{TeX}%
516   3%
517 }
```

```
\HoLogoBkm@LaTeX3
518 \expandafter\def\csname HoLogoBkm@LaTeX3\endcsname#1{%
519   \hologo{LaTeX}%
520   3%
521 }
```

2.7.6 ε -TeX

\HoLogo@eTeX Source: package etex

```
522 \def\HoLogo@eTeX#1{%
523   \ltx@mbox{%
524     \hbox{%
525       \HOLOGO@MathSetup
526       $\varepsilon$%
527       -%
528       \HOLOGO@NegativeKerning{-T,T-,To}%
529       \hologo{TeX}%
530     }%
531   }%
532 }
```

\HoLogoBkm@eTeX

```
533 \def\HoLogoBkm@eTeX#1{%
534   \HOLOGO@PpdfdocUnicode{\#1{e}{E}}{\textepsilon}%
535   -%
536   \hologo{TeX}%
537 }
```

2.7.7 iniTeX

\HoLogo@iniTeX

```
538 \def\HoLogo@iniTeX#1{%
539   \HOLOGO@mbox{%
540     ini\hologo{TeX}%
541   }%
542 }
```

2.7.8 iniTeX

\HoLogo@virTeX

```
543 \def\HoLogo@virTeX#1{%
544   \HOLOGO@mbox{%
545     ini\hologo{TeX}%
546   }%
547 }
```

2.7.9 LuaTeX

\HoLogo@LuaTeX The kerning is an idea of Hans Hagen, see mailing list ‘luatex at tug dot org’ in March 2010.

```
548 \def\HoLogo@LuaTeX#1{%
549   \HOLOGO@mbox{%
550     \Lua{%
551       \HOLOGO@NegativeKerning{aT,oT,To}%
552       \hologo{TeX}%
553     }%
554 }}
```

2.7.10 LuaL^AT_EX

\HoLogo@LuaLaTeX

```
555 \def\HoLogo@LuaLaTeX#1{%
556   \HOLOGO@mbox{%
557     Lua%
558     \hologo{LaTeX}%
559   }%
560 }
```

2.7.11 X_EL^AT_EX, X_EL^AT_EX

\HoLogo@Xe Source: package dtklogos

```
561 \def\HoLogo@Xe#1{%
562   X%
563   \kern-.1em\relax
564   \ltx@ifundefined{HOLOGO@ReflectBox}\ltx@firstoftwo{%
565     \ltx@ifundefined{HOLOGO@ReflectBox@\hologodriver}{%
566       \ltx@firstoftwo\ltx@secondoftwo
567     }%
568   }%
569   \lower.5ex\hbox{%
570     \HOLOGO@ReflectBox{E}%
571   }%
572 }%
573 }
```

\HoLogo@XeTeX

```
574 \def\HoLogo@XeTeX#1{%
575   \hologo{Xe}%
576   \kern-.15em\relax
577   \hologo{TeX}%
578 }
```

\HoLogo@XeLaTeX

```
579 \def\HoLogo@XeLaTeX#1{%
580   \hologo{Xe}%
581   \hologo{LaTeX}%
582 }
```

2.7.12 pdfL^AT_EX, pdfL^AT_EX

\HoLogo@pdfTeX

```
583 \def\HoLogo@pdfTeX#1{%
584   \HOLOGO@mbox{%
585     #1{p}{P}df\hologo{TeX}%
586   }%
587 }
```

\HoLogo@pdfLaTeX

```
588 \def\HoLogo@pdfLaTeX#1{%
589   \HOLOGO@mbox{%
590     #1{p}{P}df\hologo{LaTeX}%
591   }%
592 }
```

2.7.13 V^AT_EX

\HoLogo@VTeX

```
593 \def\HoLogo@VTeX#1{%
```

```

594   \HOLOGO@mbox{%
595     V\hologo{TeX}%
596   }%
597 }

```

2.7.14 $\mathcal{A}_{\mathcal{M}}S$, ...

Source: class amsdtx

```

\HoLogo@AmS
598 \def\HoLogo@AmS#1{%
599   \begingroup
600   \usefont{OMS}{cmsy}{m}{n}%
601   A%
602   \kern-.1667em%
603   \lower.5ex\hbox{M}%
604   \kern-.125em%
605   S%
606   \endgroup
607 }

```

```

\HoLogoBkm@AmS
608 \def\HoLogoBkm@AmS#1{AmS}

```

```

\HoLogo@AmSTeX
609 \def\HoLogo@AmSTeX#1{%
610   \hologo{AmS}%
611   \HOLOGO@hyphen
612   \hologo{TeX}%
613 }

```

```

\HoLogoBkm@AmSTeX
614 \def\HoLogoBkm@AmSLaTeX#1{AmS-TeX}%

```

```

\HoLogo@AmSLaTeX
615 \def\HoLogo@AmSLaTeX#1{%
616   \hologo{AmS}%
617   \HOLOGO@hyphen
618   \hologo{LaTeX}%
619 }

```

```

\HoLogoBkm@AmSLaTeX
620 \def\HoLogoBkm@AmSLaTeX#1{AmS-LaTeX}%

```

2.7.15 ConTeXt

\HoLogo@ConTeXt@simple

```

621 \def\HoLogo@ConTeXt@simple#1{%
622   \HOLOGO@mbox{Con}%
623   \HOLOGO@discretionary
624   \HOLOGO@mbox{\hologo{TeX}t}%
625 }

```

\HoLogo@ConTeXt@narrow This definition of logo ConTeXt with variant narrow comes from TUGboat's class `ltugboat` (version 2010/11/15 v2.8).

```

626 \def\HoLogo@ConTeXt@narrow#1{%
627   \HOLOGO@mbox{C\kern-.0333emon}%
628   \HOLOGO@discretionary
629   \kern-.0667em%
630   \HOLOGO@mbox{\hologo{TeX}\kern-.0333emt}%
631 }

```

```
\HoLogo@ConTeXt
632 \def\HoLogo@ConTeXt{\HoLogo@ConTeXt@narrow}
```

2.8 Driver detection

```
633 \HOLOGO@ifexists\InputIfFileExists{%
634   \InputIfFileExists{hologo.cfg}{}{}%
635 }{%
636   \ltx@ifundefined{pdf@filesize}{%
637     \chardef\HOLOGO@temp=15 %
638     \def\HOLOGO@CheckRead{%
639       \ifeof\HOLOGO@temp
640       \else
641         \ifcase\HOLOGO@temp
642           \csname newread\endcsname\HOLOGO@temp
643         \else
644           \begingroup
645             \count\ltx@cclv=\HOLOGO@temp
646             \advance\ltx@cclv by -1 %
647             \edef\x{\endgroup
648               \chardef\noexpand\HOLOGO@temp=\the\count\ltx@cclv\relax
649             }%
650             \x
651             \expandafter\expandafter\expandafter\HOLOGO@CheckRead
652           \fi
653         \fi
654     }%
655     \ifeof\HOLOGO@temp
656       \PackageWarningNoLine{hologo}{%
657         Configuration file ignored, because\MessageBreak
658         a free read register could not be found%
659       }%
660     \else
661       \openin\HOLOGO@temp=hologo.cfg\relax
662       \ifeof\HOLOGO@temp
663         \closein\HOLOGO@temp
664       \else
665         \closein\HOLOGO@temp
666         \input hologo.cfg\relax
667       \fi
668     \fi
669   }{%
670     \edef\HOLOGO@temp{\pdf@filesize{hologo.cfg}}%
671     \ifx\HOLOGO@temp\ltx@empty
672     \else
673       \input hologo.cfg\relax
674     \fi
675   }%
676 }

677 \ltx@ifundefined{DeclareOption}{%
678   \ltx@gobble
679 }{%
680   \ltx@ifundefined{ProcessOptions}\ltx@gobble\ltx@firstofone
681 }%
682 {%
683   \def\HOLOGO@temp#1#2{%
684     \DeclareOption{#1}{\edef\hologodriver{#2}}%
685   }%
686   \kv@parse@normalized{%
687     pdftex,%
688     luatex=pdftex,%
689     dvipdfm,%
690   }%
691 }
```

```

690      dvipdfmx=dvipdfm,%
691      dvips,%
692      dvipsone=dvips,%
693      xdvi=dvips,%
694      xetex,%
695      vtex,%
696  }{%
697      \ifx\kv@value\relax
698          \expandafter\HOLOGO@temp\expandafter{\kv@key}\kv@key
699      \else
700          \expandafter\HOLOGO@temp\expandafter{\kv@key}\kv@value
701      \fi
702      \ltx@gobbletwo
703  }%
704  \ProcessOptions*%
705 }

\hologodriver

706 \ifpdf
707   \def\hologodriver{pdftex}%
708   \let\HOLOGO@pdfliteral\pdfliteral
709   \ifluatex
710     \ltx@ifUndefined{\HOLOGO@pdfliteral}{%
711       \ifnum\luatexversion<36 %
712       \else
713         \begingroup
714           \let\HOLOGO@temp\endgroup
715           \ifcase0%
716             \directlua{%
717               if tex.enableprimitives then %
718                 tex.enableprimitives('HOLOGO@', {'pdfliteral'})%
719               else %
720                 tex.print('1')%
721               end%
722             }%
723             \ifx\HOLOGO@pdfliteral@\undefined 1\fi%
724             \relax%
725           \endgroup
726           \let\HOLOGO@temp\relax
727           \global\let\HOLOGO@pdfliteral\HOLOGO@pdfliteral
728         \fi%
729         \HOLOGO@temp
730       \fi
731     }{%
732   \fi
733   \ltx@ifUndefined{\HOLOGO@pdfliteral}{%
734     \PackageWarningNoLine{hologo}{%
735       Cannot find \string\pdfliteral
736     }%
737   }{%
738   \else
739     \ifxetex
740       \def\hologodriver{xetex}%
741     \else
742       \ifvtex
743         \def\hologodriver{vtex}%
744       \fi
745     \fi
746   \fi
747 \ltx@ifUndefined{reflectbox}{}{%
748   \def\HOLOGO@ReflectBox{%

```

```

749      \reflectbox
750  }%
751  \HOLOGO@AtEnd
752 }%
753 \ltx@ifundefined{hologodriver}{%
754   \def\hologodriver{dvips}%
755   \PackageInfoNoLine{hologo}{Using default driver ‘\hologodriver’}%
756 }{%
757   \PackageInfoNoLine{hologo}{Using driver ‘\hologodriver’}%
758 }
759 \def\HOLOGO@ReflectBox#1{%
760   \ltx@IfUndefined{\HOLOGO@ReflectBox@\hologodriver}{%
761     \PackageWarning{hologo}{%
762       Driver ‘\hologodriver’ misses support for \string\reflectbox
763     }%
764     #1%
765   }{%
766     \begingroup
767       \setbox\ltx@zero\hbox{\begingroup#1\endgroup}%
768       \setbox\ltx@two\hbox{%
769         \kern\wd\ltx@zero
770         \csname HOLOGO@ReflectBox@\hologodriver\endcsname{%
771           \hbox to 0pt{\copy\z@\hss}%
772         }%
773       }%
774       \wd\ltx@two=\wd\ltx@zero
775       \box\ltx@two
776     \endgroup
777   }%
778 }

779 \def\HOLOGO@temp#1{%
780   \begingroup
781     \def\x{#1}%
782   \expandafter\endgroup
783   \ifx\x\hologodriver
784     \expandafter\ltx@firstofone
785   \else
786     \expandafter\ltx@gobble
787   \fi
788 }

```

\HOLOGO@ReflectBox@pdftex

```

789 \HOLOGO@temp{pdftex}{%
790   \def\HOLOGO@ReflectBox@pdftex#1{%
791     \HOLOGO@pdfliteral{%
792       q -1 0 0 1 0 0 cm%
793     }%
794     #1%
795     \HOLOGO@pdfliteral{%
796       Q%
797     }%
798   }%
799 }

```

\HOLOGO@ReflectBox@dvips

```

800 \HOLOGO@temp{dvips}{%
801   \def\HOLOGO@ReflectBox@dvips#1{%
802     \special{ps:}%
803     gsave %
804     currentpoint %
805     currentpoint translate %

```

```

806      -1 1 scale %
807      neg exch neg exch translate%
808  }%
809  #1%
810  \special{ps:%
811      currentpoint %
812      grestore %
813      moveto%
814  }%
815 }%
816 }

\HOLOGO@ReflectBox@dvipdfm
817 \HOLOGO@temp{dvipdfm}{%
818   \let\HOLOGO@ReflectBox@dvipdfm\HOLOGO@ReflectBox@dvips
819 }

Since XETEX v0.6.

```

\HOLOGO@ReflectBox@xetex

```

820 \HOLOGO@temp{xetex}{%
821   \def\HOLOGO@ReflectBox@xetex#1{%
822     \special{x:gsave}%
823     \special{x:scale -1 1}%
824     #1%
825     \special{x:grestore}%
826   }%
827 }

```

\HOLOGO@ReflectBox@vtex

```

828 \HOLOGO@temp{vtex}{%
829   \def\HOLOGO@ReflectBox@vtex#1{%
830     \special{r(-1,0,0,1,0,0)}%
831     #1%
832     \special{r)}%
833   }%
834 }

835 \HOLOGO@AtEnd%
836 </package>

```

3 Test

3.1 Catcode checks for loading

```

837 <*test1>
838 \catcode`{\=1 %
839 \catcode`]=2 %
840 \catcode`\#=6 %
841 \catcode`\@=11 %
842 \expandafter\ifx\csname count@\endcsname\relax
843   \countdef\count@=255 %
844 \fi
845 \expandafter\ifx\csname @gobble\endcsname\relax
846   \long\def\@gobble#1{}%
847 \fi
848 \expandafter\ifx\csname @firstofone\endcsname\relax
849   \long\def\@firstofone#1{\#1}%
850 \fi
851 \expandafter\ifx\csname loop\endcsname\relax
852   \expandafter\@firstofone

```

```

853 \else
854   \expandafter\gobble
855 \fi
856 {%
857   \def\loop#1\repeat{%
858     \def\body{#1}%
859     \iterate
860   }%
861   \def\iterate{%
862     \body
863     \let\next\iterate
864   \else
865     \let\next\relax
866   \fi
867   \next
868 }%
869 \let\repeat=\fi
870 }%
871 \def\RestoreCatcodes{}%
872 \count@=0 %
873 \loop
874   \edef\RestoreCatcodes{%
875     \RestoreCatcodes
876     \catcode\the\count@=\the\catcode\count@\relax
877   }%
878 \ifnum\count@<255 %
879   \advance\count@ 1 %
880 \repeat
881
882 \def\RangeCatcodeInvalid#1#2{%
883   \count@=#1\relax
884   \loop
885     \catcode\count@=15 %
886   \ifnum\count@<#2\relax
887     \advance\count@ 1 %
888   \repeat
889 }
890 \def\RangeCatcodeCheck#1#2#3{%
891   \count@=#1\relax
892   \loop
893     \ifnum#3=\catcode\count@
894     \else
895       \errmessage{%
896         Character \the\count@\space
897         with wrong catcode \the\catcode\count@\space
898         instead of \number#3%
899       }%
900     \fi
901   \ifnum\count@<#2\relax
902     \advance\count@ 1 %
903   \repeat
904 }
905 \def\space{ }
906 \expandafter\ifx\csname LoadCommand\endcsname\relax
907   \def\LoadCommand{\input hologo.sty\relax}%
908 \fi
909 \def\Test{%
910   \RangeCatcodeInvalid{0}{47}%
911   \RangeCatcodeInvalid{58}{64}%
912   \RangeCatcodeInvalid{91}{96}%
913   \RangeCatcodeInvalid{123}{255}%
914   \catcode`\@=12 %

```

```

915  \catcode`\=\0 %
916  \catcode`\%=\14 %
917  \LoadCommand
918  \RangeCatcodeCheck{0}{36}{15}%
919  \RangeCatcodeCheck{37}{37}{14}%
920  \RangeCatcodeCheck{38}{47}{15}%
921  \RangeCatcodeCheck{48}{57}{12}%
922  \RangeCatcodeCheck{58}{63}{15}%
923  \RangeCatcodeCheck{64}{64}{12}%
924  \RangeCatcodeCheck{65}{90}{11}%
925  \RangeCatcodeCheck{91}{91}{15}%
926  \RangeCatcodeCheck{92}{92}{0}%
927  \RangeCatcodeCheck{93}{96}{15}%
928  \RangeCatcodeCheck{97}{122}{11}%
929  \RangeCatcodeCheck{123}{255}{15}%
930  \RestoreCatcodes
931 }
932 \Test
933 \csname @@end\endcsname
934 \end
935 </test1>

```

3.2 Spacefactor

The space factor must be 1000 after a logo. If it is greater 1000 then the following space is a space after a sentence closing point. If the space factor is smaller 1000 then an immediate following dot is interpreted as abbreviation, not sentence closing point.

```

936 <*test-spacefactor>
937 \NeedsTeXFormat{LaTeX2e}
938 \documentclass{article}
939 \usepackage{hologo}[2011/04/21]
940 \usepackage{kvsetkeys}
941 \usepackage{qstest}
942 \IncludeTests{*}
943 \LogTests{log}{*}{*}
944 \begin{document}
945 \begin{qstest}{spacefactor}{spacefactor}
946 \newcommand*\{\Test}[1]{%
947   \sbox0{%
948     \hologo{#1}%
949     \Expect*{1000 (#1)*{\the\spacefactor\space(#1)}%
950   }%
951 }%
952 \makeatletter
953 \kv@parse@normalized{%
954   AmSLaTeX,%
955   AmSTeX,%
956   eTeX,%
957   initEX,%
958   LaTeX,%
959   LaTeX2e,%
960   LaTeX3,%
961   LaTeXe,%
962   LuaLaTeX,%
963   LaTeX,%
964   pdfTeX,%
965   pdfLaTeX,%
966   plainTeX=,%
967   plainTeX={variant=space},%
968   plainTeX={variant=hyphen},%
969   plainTeX={variant=runtogether},%

```

```

970   TeX,%
971   virTeX,%
972   VTeX,%
973   XeLaTeX,%
974   XeTeX,%
975 }{%
976   \begingroup
977     \let\@logo=\kv@key
978     \ifx\kv@value\relax
979     \else
980       \expandafter\hologoLogoSetup\expandafter\@logo\expandafter{%
981         \kv@value
982       }%
983     \fi
984     \Test\@logo
985   \endgroup
986   \gobbletwo
987 }
988 \end{qstest}
989 \end{document}
990 {/test-spacefactor}

```

4 Installation

4.1 Download

Package. This package is available on CTAN¹:

CTAN:macros/latex/contrib/oberdiek/hologo.dtx The source file.

CTAN:macros/latex/contrib/oberdiek/hologo.pdf Documentation.

Bundle. All the packages of the bundle ‘oberdiek’ are also available in a TDS compliant ZIP archive. There the packages are already unpacked and the documentation files are generated. The files and directories obey the TDS standard.

CTAN:install/macros/latex/contrib/oberdiek.tds.zip

TDS refers to the standard “A Directory Structure for TeX Files” (CTAN:tds/tds.pdf). Directories with `texmf` in their name are usually organized this way.

4.2 Bundle installation

Unpacking. Unpack the `oberdiek.tds.zip` in the TDS tree (also known as `texmf` tree) of your choice. Example (linux):

```
unzip oberdiek.tds.zip -d ~/texmf
```

Script installation. Check the directory `TDSScripts/oberdiek/` for scripts that need further installation steps. Package `attachfile2` comes with the Perl script `pdfatfi.pl` that should be installed in such a way that it can be called as `pdfatfi`. Example (linux):

```
chmod +x scripts/oberdiek/pdfatfi.pl
cp scripts/oberdiek/pdfatfi.pl /usr/local/bin/
```

4.3 Package installation

Unpacking. The `.dtx` file is a self-extracting `docstrip` archive. The files are extracted by running the `.dtx` through plain TeX:

```
tex hologo.dtx
```

¹[ftp://ftp.ctan.org/tex-archive/](http://ftp.ctan.org/tex-archive/)

TDS. Now the different files must be moved into the different directories in your installation TDS tree (also known as `texmf` tree):

```
hologo.sty           → tex/generic/oberdiek/hologo.sty
hologo.pdf          → doc/latex/oberdiek/hologo.pdf
test/hologo-test1.tex → doc/latex/oberdiek/test/hologo-test1.tex
test/hologo-test-spacefactor.tex → doc/latex/oberdiek/test/hologo-test-spacefactor.tex
hologo.dtx          → source/latex/oberdiek/hologo.dtx
```

If you have a `docstrip.cfg` that configures and enables `docstrip`'s TDS installing feature, then some files can already be in the right place, see the documentation of `docstrip`.

4.4 Refresh file name databases

If your `TeX` distribution (`teTeX`, `mikTeX`, ...) relies on file name databases, you must refresh these. For example, `teTeX` users run `texhash` or `mktexlsr`.

4.5 Some details for the interested

Attached source. The PDF documentation on CTAN also includes the `.dtx` source file. It can be extracted by AcrobatReader 6 or higher. Another option is `pdftk`, e.g. unpack the file into the current directory:

```
pdftk hologo.pdf unpack_files output .
```

Unpacking with L^AT_EX. The `.dtx` chooses its action depending on the format:

plain TeX: Run `docstrip` and extract the files.

L^AT_EX: Generate the documentation.

If you insist on using L^AT_EX for `docstrip` (really, `docstrip` does not need L^AT_EX), then inform the autodetect routine about your intention:

```
latex \let\install=y\input{hologo.dtx}
```

Do not forget to quote the argument according to the demands of your shell.

Generating the documentation. You can use both the `.dtx` or the `.drv` to generate the documentation. The process can be configured by the configuration file `ltxdoc.cfg`. For instance, put this line into this file, if you want to have A4 as paper format:

```
\PassOptionsToClass{a4paper}{article}
```

An example follows how to generate the documentation with `pdfLATEX`:

```
pdflatex hologo.dtx
makeindex -s gind.ist hologo.idx
pdflatex hologo.dtx
makeindex -s gind.ist hologo.idx
pdflatex hologo.dtx
```

5 History

[2010/04/08 v1.0]

- The first version.

[2010/04/16 v1.1]

- `\Hologo` added for support of logos at start of a sentence.
- `\hologoSetup` and `\hologoLogoSetup` added.
- Options `break`, `hyphenbreak`, `spacebreak` added.
- Variant support added by option `variant`.

[2010/04/24 v1.2]

- `\LATEX3` added.
- `\VTEX` added.

[2010/11/21 v1.3]

- `\initEX`, `\initTEX` added.

[2011/03/25 v1.4]

- `\ConTeXt` with variants added.
- Option `discretionarybreak` added as refinement for option `break`.

[2011/04/21 v1.5]

- Wrong TDS directory for test files fixed.

6 Index

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